



LET'S CELEBRATE
THE BRIGHTER SIDE OF LIFE



CONSUMER LIGHTING
CATALOGUE-JAN 2021

Why Orient?

A pioneer of innovation in lighting and more, Orient Electric is a name you can always trust.

- Orient Electric offers a wide range of lighting products, from LED lighting and fixtures to energy-efficient light bulbs, fluorescent tube lights, as well as consumer and professional luminaires.
- Smart lighting at Orient Electric stands for four Ps: People, Power, Planet and Performance. Our LED lighting solutions comply with photobiological safety norms and are environment-friendly, save energy, and perform even in trying temperature conditions, from cold save storages to boiler rooms.
- Orient Electric provides lighting solutions for the professional and consumer segments, catering to commercial, industrial and residential needs.
- Orient Electric operates their major manufacturing facility in Noida (Uttar Pradesh).
- Orient Electric has a wide network made up of 500 distributors and over 50,000 direct/indirect retail shops, efficiently serviced by 20 company depots across India.
- Orient Electric is the first company in India to receive 3-star and 5-star BEE rating for LED Bulbs.
- Orient Electric is the first company to launch Flicker Controlled Lights with their EyeLuv Range of products.
- Orient Electric has partnered with Indian Government through Energy Efficiency Services Limited (EESL)

FELICITATIONS THAT SPUR US ON



SALIENT FEATURES & BENEFITS OF THE LED TECHNOLOGY



LONG, MAINTENANCE-FREE LIFE

More than 25,000hrs



HIGH POWER FACTOR

Power factor more than 0.90



HIGH LIGHT OUTPUT

2 times brighter than conventional light sources of similar wattage



ENERGY EFFICIENT

60% more savings than conventional lights



ECO-FRIENDLY, NO MERCURY



UNIFORM LIGHT DISTRIBUTION





Enabled with



SMART LED RANGE

ORISMART LED LAMP

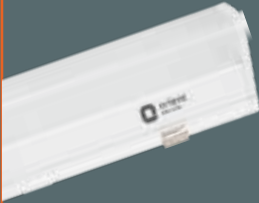


- Wi-Fi controlled Smart LED Lamp
- Compatible with Amazon Alexa & Google Home
- Operate via Orient Smart App
- 16 million colours can be generated
- Dimmable (100-0%)

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	850	2000	20

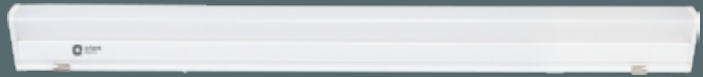


ORISMART LED BATTEN



- Wi-Fi controlled Smart LED Batten
- Compatible with Amazon Alexa & Google Home
- Operate via Orient Smart App
- Dimmable (100-0%)
- Warm White (3000K) to Cool White (6500K) colour

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2000	2500	20



ORISMART LED PANEL



- Wi-Fi controlled Smart LED Panel
- Compatible with Amazon Alexa & Google Home
- Operate via Orient Smart App
- Dimmable (100-0%)
- Warm White (3000K) to Cool White (6500K) colour

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
15W-RD	1500	2500	20	Ø150mm
15W-SQ	1500	2500	20	Ø150X150mm



RGB Lights
16 Million
Colours



Download App
from Google Play
Store or App Store



Wi-Fi
Enabled



Long Maintenance-free
Life of up to
25000hrs



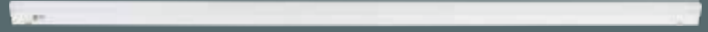
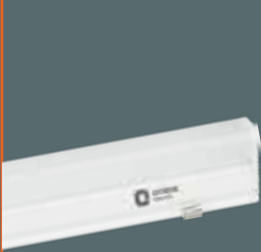
Eco-friendly
No Mercury



Energy Efficient
60% more savings than
conventional lights

EMERGENCY LED RANGE

EMERGENCY LED BATTEN



- Emergency backup time of up to 4hrs
- Automatic 'ON' during emergency mode
- Lumen drops to 50% of the rated lumen during backup

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	1000	500	20
20W	2000	1000	10

Note: Available in Cool White (6500K) colour.

EMERGENCY LED LAMP



- Emergency backup time of up to 4hrs
- Automatic 'ON' during emergency mode
- Lumen drops to 50% of the rated lumen during backup

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
9W	900	950	20
12W	1200	1150	20

Note: Available in Cool White (6500K) colour.



EMERGENCY LED PANEL



- Emergency backup time of up to 4hrs
- Automatic 'ON' during emergency mode
- Lumen drops to 50% of the rated lumen during backup

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	900	1000	20

Note: Available in Cool White (6500K) colour.



EMERGENCY BULKHEAD



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	1000	800	20

Note: Available in Cool White (6500K) colour.



Ideal Lighting Solution for



Shops



Parks



Street Vendors



Residences



Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



Energy Efficient
60% more savings than
conventional lights

LED LAMP RANGE

DECO-LED LAMP



- For indoor/domestic application only

Rated Wattage	MRP (₹)	Std. Pkg.
0.5W-Red	60	48
0.5W-Green	60	48
0.5W-Blue	60	48
0.5W-Yellow	60	48
0.5W-Pink	60	48
0.5W-White	60	48



Note: Available in B22 cap only.

LOW WATTAGE-LED LAMP



- All lamps up to 23W are as per BIS specifications

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
3W	300	140	60
5W	500	150	60
7W	700	160	60
9W	900	180	60
12W	1200	275	60
14W	1400	325	60



Note: Available in Cool White (6500K), Warm White (3000K) colour with B22 and E27 cap.

HIGH WATTAGE-LED LAMP



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
18W	1800	425	20
23W	2300	600	20
26W	2600	650	20
30W	3000	700	10
40W	4000	800	10
50W	5000	1200	10
60W	6000	1600	10



Note: Available in Cool White (6500K), Warm White (3000K) colour with B22 cap.

Ideal Lighting Solution for



Kitchen



Home



Shops



Long Maintenance-free
Life of up to
25000hrs



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No Mercury



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SPECIAL LED LAMP RANGE

MOODLIGHT LED LAMP



**MOODLIGHT
BULB**

- Colour of the lamp changeable to Cool White (6500K), Neutral White (4000K) & Warm White (3000K) with the help of ON-OFF Switch.

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
9W	900	225	60



LED CANDLE LAMP

- High power factor
- 60% more energy saving than halogen lamp

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cap
2.7W	270	250	50	E-14

PIGMY LED LAMP

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cap
4.5W	450	275	50	E27/B22

CLEAR CANDLE LED LAMP

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cap
4.5W	450	275	50	B22

Note: Available in Cool White (6500K), Warm White (3000K) colour.

MULTIPURPOSE LED LAMP

- Wattage can be changed to 15W, 8W, 0.5W
- Night mode available with yellow colour option

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
15W	1500	500	20

MOTION SENSOR LED LAMP

- Automatic 'OFF' when no movement detected and 'ON' again when movement detected
- Movement of a person will be detected within a range of 15 feet
- High beam angle > 240°

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	900	400	25



Auto Off after
2 minutes if no
movement detected



Ideal Lighting Solution for



Stairs



Parking Garage



Balcony



Bathroom



Table Lamp



Wall Lamp

FLICKER IN LED LIGHTS IS NOT VISIBLE. BUT IT AFFECTS EYE HEALTH.



Presenting



RECOMMENDED BY
INDIAN MEDICAL ACADEMY
FOR PREVENTIVE HEALTH

FLICKER CONTROLLED LED RANGE

EYELUV LED LAMP



- Good for eye health
- High lumen efficacy

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
8W	800	225	60
10W	1000	275	60
12W	1200	300	60

Note: Available in B22 cap with Cool White (6500K) & Warm White (3000K) colour.



EYELUV LED BATTEN



- Good for eye health
- High lumen efficacy

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
5W	450	250	20
10W	1000	400	20
20W	2000	700	20

Note: Available in Cool White (6500K) colour.



EYELUV LED DOWNLIGHTER

- Good for eye health
- High lumen efficacy

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
5W	380	450	20	90mm

Note: Available in Cool White (6500K) & Warm White (3000K) colour.



EYELUV LED PANEL

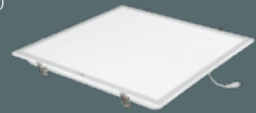


Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
10W	1000	750	20	105X105mm
15W	1500	850	20	150X150mm
20W	2000	1300	20	205X205mm

Note: Available in Cool White (6500K) and Warm White (3000K) with round and square shape.



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
36W (2x2)	3600	4000	4



High Lumen Efficacy



Good for Eye Health



Long Life of up to 25000hrs



Substantial Energy Savings

ETERNAL GRACE MOODLIGHT LED BATTEN

- Different Moods
- Different Colours

NEW WAYS
TO BRIGHTEN UP YOUR HOME.



High lumen
efficacy



Night lamp
feature



**ETERNAL GRACE
SUNLIGHT LED BATTEN**

- Highest Lumen Efficacy (>110lm/w)

NIGHTGLO LED BATTEN

- Night Lamp Feature



Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



Energy Efficient
60% more savings than
conventional lights

LED BATTEN RANGE

ETERNAL GRACE DELITE LED BATTEN

- Instant start with uniform light distribution
- High power factor
- High grade PC housing

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
5W Square	450	300	20
10W Square	1000	450	20
18W Round	1800	550	20
20W* Square	2000	600	20
22W Square	2200	650	20

Note: Available in Cool White (6500K), Warm White (3000K) colour.
*20W also available in red, blue and green colour.



ETERNAL GRACE SUNLIGHT LED BATTEN

- High grade aluminium housing for better light and heat dissipation

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
24W	2400	700	20
28W	2800	800	20
36W	4000	850	20

Note: Available in Cool White (6500K) colour.



ETERNAL GRACE MOODLIGHT LED BATTEN

- 3 colours available in a single product

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
18W Square (3CCT)	1800	650	10

Note: Colour-changing LED batten. Cool White (6500K), Neutral White (4000K) & Warm White (3000K) colour, CCT can be changed with the help of ON-OFF switch.



Ideal lighting Solution for



Bedroom



Kitchen



Stairs



LED BATTEN RANGE

NIGHTGLO LED BATTEN



- Instant start with uniform light distribution
- High power factor
- LED batten with night lamp feature

BATTEN WITH NIGHT LAMP FEATURE



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2000	700	20

Note: Available in Cool White (6500K) colour.

GRACE PEARL LED GLASS BATTEN



- Instant start with uniform light distribution
- Glare-free lights
- High power factor



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2000	500	20

Note: Available in Cool White (6500K) colour.

GRACE DELITE LED BATTEN-DIMMABLE



- Light output can be changed to 100%, 50%, 25% with the help of ON-OFF switch only

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2000	700	20



GRACE SAPPHIRE LED GLASS TUBE



- Glare-free light output

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2000	650	10

Note: Available in Cool White (6500K) colour.





Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



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conventional lights

LED RECESS PANEL RANGE

LED RECESS PANEL-ECO

- High-grade polycarbonate housing for aesthetic appeal
- Highest lumen output in the industry



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
3W-Round	225	350	20	Ø70mm
3W-Square	225	350	20	70mmx70mm
6W*-Round	450	550	20	Ø110mm
6W-Square	450	550	20	110mmx110mm
12W-Round	1080	750	20	Ø160mm
12W-Square	1080	750	20	160mmx160mm
15W-Round	1200	800	20	Ø160mm
15W-Square	1200	800	20	160mmx160mm
18W-Round	1620	950	10	Ø205mm
18W-Square	1620	950	10	205mmx205mm



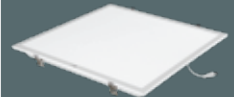
Note:- Available in Cool White (6500K), Warm White (3000K), Neutral White (4000K) colour
*6W also available in red, blue and green colour.

LED RECESS PANEL-METAL

- Aluminium housing for better heat dissipation



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
3W-Round	240	400	20	Ø70mm
3W-Square	240	400	20	70mmx70mm
6W-Round	430	700	20	Ø110mm
6W-Square	430	700	20	110mmx110mm
12W-Round	880	900	20	Ø160mm
12W-Square	880	900	20	160mmx160mm
18W-Round	1600	1400	06	Ø205mm
18W-Round	1600	1400	06	205mmx205mm
24W-Square	2100	1800	10	270mmx270mm
36W-Square	3600	3500	04	595mmx595mm



Note: Available in Cool White (6000K), Neutral White (4000K) & Warm White (3000K) colour.

LED RECESS FULL SCREEN PANEL

- Rimless diffusor for better and seamless light distribution



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
10W	1000	500	20	60mm
15W	1500	550	20	55-85mm
20W	1800	800	20	45-135mm
24W	2160	900	20	45-135mm

ADJUSTABLE CUT-OUT OPTION AVAILABLE



Note:- Available in Cool White (6500K), Warm White (3000K), colour with round & square shape.

Ideal Lighting Solution for



Hospitals



Residences



Commercial Spaces



Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



Energy Efficient
60% more savings than
conventional lights

LED RECESS PANEL RANGE

LED BACKLIT PANEL

- High-grade polycarbonate housing for better aesthetic appeal
- High lumen output
- High power factor

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
10W-RD	900	700	20	Ø105mm
10W-SQ	900	700	20	105mmx105mm
15W-RD	1500	800	20	Ø150mm
15W-SQ	1500	800	20	150mmx150mm
20W-RD	2000	1200	10	Ø205mm
20W-SQ	2000	1200	10	205mmx205mm

Note: Available in Cool White (6000K), Warm White (3000K), Neutral White (4000K) colour.



LED BACKLIT PANEL-DIMMABLE

- High-grade polycarbonate housing for aesthetic appeal
- Light output can be changed to 100%, 50%, 25% with the help of ON-OFF switch



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cap
20W-Round	2000	1500	10	Ø205mm
20W-Square	2000	1500	10	205mm x 205mm

Note:- Available in Cool White (6500K) colour.



LED MOODLIGHT BACKLIT PANEL-3CCT

- High-grade polycarbonate housing for aesthetic appeal
- 3 colours available in single product

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
15W-RD (3CCT)	1500	1200	20	Ø150mm
15W-SQ (3CCT)	1500	1200	20	150mmx150mm

Note: Colour changing LED panel, Cool White (6500K) Neutral White (4000K) & Warm White (3000K) colour. Colour can be changed with the help of ON-OFF switch.



Ideal Lighting Solution for



Hospitals



Residences



Commercial Spaces



Long Maintenance-free Life of up to 25000hrs



**Eco-friendly
No Mercury**



Energy Efficient
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LED SURFACE PANEL RANGE

LED SURFACE PANEL

- Aluminium housing for better heat dissipation
- High power factor

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
6W-Round	430	800	20
6W-Square	430	800	20
12W-Round	800	1000	20
12W-Square	800	1000	20
18W-Round	1600	1400	6
18W-Square	1600	1400	6

Note: Available in Cool White (6000K), Warm White (3000K) colour.



LED SURFACE PANEL-FULL SCREEN

- High-grade polycarbonate housing for better aesthetic appeal
- Better light distribution with edgeless diffuser

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
6W-Round	510	800	20
6W-Square	510	800	20
12W-Round	990	1000	20
12W-Square	990	1000	20
18W-Round	1480	1400	10
18W-Square	1480	1400	10
24W-Round	1980	1800	10
24W-Square	1980	1800	10

Note: Available in Cool White (6000K), Warm White (3000K) colour.



LED STRIKER

- Slim housing design for wardrobe application.

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
3W	200	200	100
6W	400	400	100

Note: Available in Cool White (6500K), Warm White (3000K), red, blue, green & pink colour.



Ideal Lighting Solution for



Hospitals



Residences



Commercial Spaces



Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



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LED DOWNLIGHTER RANGE

MOON LITE LED DOWNLIGHTER



- Instant start with uniform light distribution

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
3W (Mini)*	240	200	20	Ø48mm
5W*	450	400	20	Ø90mm
6W*	600	300	20	Ø48mm
9W	765	450	20	Ø90mm

*Available in Cool White (6500K), Warm White (3000K), red, blue, green & pink colour.



VIVID LED SPOTLIGHT-ECO



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
2W	100	200	50	Ø35mm

Note: Available in Cool White (6000K), Warm White (3000K), red, blue, green & pink colour.



ETERNAL BULKHEAD



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
5W	450	300	50



Ideal Lighting Solution for



Hospitals



Residences



Commercial Spaces



Long Maintenance-free
Life of up to
25000hrs



Eco-friendly
No Mercury



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LED COB DOWNLIGHTER-SLIM

- Easy installation
- Slim housing design
- In-built lens for uniform light distribution
- Beam angle-40°
- Swivel arrangement-up to 90°



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.	Cut-out Size
3W-Round	210	450	20	Ø62mm
3W-Square	210	450	20	62mmx62mm
6W-Round	450	600	20	Ø72mm
6W-Square	450	600	20	72mmx72mm
9W-Round	680	750	20	Ø77mm
9W-Square	680	750	20	77mmx77mm
15W-Round	1150	1200	10	Ø96mm
15W-Square	1150	1200	10	96mmx96mm
18W-Round	1500	1500	10	Ø106mm
18W-Square	1500	1500	10	106mmx106mm
24W-Round	1920	2000	10	Ø138mm
30W-Round	2000	2600	10	Ø138mm



Note: Available in Cool White (6000K), Warm White (3000K) colour.

LED SURFACE TRACK LIGHT

- Beam angle-38°
- High lumen efficacy



Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
7W	600	1000	10
10W	800	1050	10
15W	1200	1300	20
20W	1600	2000	20
30W	2400	2500	20

Note: Available in Cool White (6000K), Neutral White (4000K), Warm White (3000K) colour.

COB TRACK LIGHT

- Beam angle-38°
- High lumen efficacy
- Suitable for 230V single phase track

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
15W	1200	1200	20
20W	1500	1800	20
30W	2400	2200	20

Note: Available in Cool White (6000K), Warm White (3000K) colour.



Ideal Lighting Solution for



Hospitals



Residences



Commercial Spaces



High Power Factor
Power Factor more than 0.90



**Eco-friendly
No Mercury**



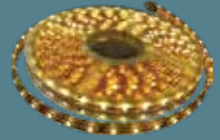
Energy Efficient
60% more savings than conventional lights

LED STRIP LIGHT



- Long, maintenance-free life of up to 30,000hrs
- High lumen output (500 lm/metre)

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
24W, IP20*	2500	800	50
24W, IP65**	2000	1000	50
48W, IP20***	3500	1000	50



Indicated wattage is for 5m roll. Driver not included.
 *Available in White, Warm White, Red, Blue, Green & Pink colour.
 **Available in Cool White, Warm White & Blue colour.
 ***Available in Cool White, Warm White colour.

LED STREET LIGHT



- High lumen efficiency
- Saves up to 80% more energy as compared to HPSV/MH street light
- Long maintenance-free life up to 30000hrs

High Lumen Efficacy 110 lm/W

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
20W	2200	2200	8
30W	3300	3000	8
40W	4400	4500	8
70W	7700	5500	4



Note: Available in Cool White (5700K) colour.

LED FLOOD LIGHT



- Slim design
- Wall, ceiling and surface mounting with various adjustment arrangements
- IP-65

Rated Wattage	Lumen	MRP (₹)	Std. Pkg.
10W	1000	1500	40
20W	2000	2500	40
30W	3000	3500	10
50W	5000	4500	4
70W	7000	5500	4
100W	10000	7000	4
150W	13500	10000	2
200W	18000	14000	2



Note: Available in Cool White (6000K) colour.

Ideal Lighting Solution for



Garden Lighting



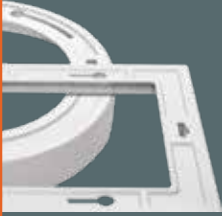
Signage Lighting



Road Lighting



LED SURFACE RING



- Easy to fit, with an Eco Recess Panel to make it into a surface panel

Rated Wattage	MRP (₹)	Std. Pkg.
6W-Round	250	20
6W-Square	250	20
12W-Round	300	20
12W-Square	300	20
18W-Round	400	20
18W-Square	400	20



LED DRIVER



- Operating voltage range is 140V to 275V
- Operating temp. is 0° to 50°C
- 12V output LED driver

Rated Wattage	MRP (₹)	Std. Pkg.
24W	300	30
48W	600	30



SELF-ADHESIVE PVC TAPE



- Long-lasting adhesive property for 12 months

Length	MRP (₹)
7m	15

Note: Available in Red, Blue, Green, Yellow and Black colours.



Our Belief: Sustainable Development

At Orient Electric, we firmly believe that 'development', in its true sense, satisfies the present needs without compromising on the needs of the future. Natural resources are the key and a prerequisite for development. Modern times have witnessed ceaseless expansion of economic activities and a high increase in productivity worldwide. This has put an alarming amount of stress on our natural resources on account of a huge increase in energy consumption and carbon emission.

The power required for lighting is one such natural resource that faces huge pressure due to rampant economic development. As the world adopts a 24x7 workplace culture, lighting requirements have increased from 10–12 hours a day to almost 20 hours a day.

In keeping with this, the responsibility of reducing the electricity load used for lighting, and thereby, also reducing carbon emissions, rests on the shoulders of lighting manufacturers, consultants, architects and project implementers.

Orient Electric is committed towards understanding the needs of consumers and designing and developing innovative, cost-effective solutions to make their lives smarter and simpler. Our smart innovations aim to boost productivity by two times, while reducing energy consumption by half.

Pursuing this noble goal gives us impetus, and we promise to offer environment-friendly lighting solutions for businesses, homes and public utilities. Our lighting solutions are aesthetically designed with a prime focus on reliability, safety and energy efficiency. Together, let's contribute to the global cause of reducing carbon emission and leave a sustainable footprint for our future generations.

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- All prices are subject to general terms and conditions of the company.
- Disputes, if any, are subject to Delhi jurisdiction only.
- This price list supersedes all previous price lists.
- Every effort has been made to ensure accuracy in compilation of technical/commercial details within this publication. However, in case of a discrepancy, the management's decision shall be final.
- Specifications and performance data are constantly changing; current details should, therefore, be checked with the company.
- Displayed product images in the catalogue are only for indicative purposes and may differ from the actual product.
- Lumen declared in catalogue is for Cool White (6000K/6500K) CCT at 220-240 Volts.

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